

Bernardo Lara Escalona

School of Government
Universidad Adolfo Ibáñez
Diagonal Las Torres 2640
Campus Penalolén, Santiago, Chile

Updated: October 18, 2024
Citizenship: Chile
Office: +56-223311873
E-mail: bernardo.lara@uai.cl

ACADEMIC EMPLOYMENT	Universidad Adolfo Ibáñez - School of Government Assistant Professor (10/2021 - present)
	Universidad de Talca - School of Business and Economics Assistant Professor (09/2019 - 09/2021) Adjunct Professor (08/2015 - 08/2019)
EDUCATION	Ph.D. in Economics of Education, Stanford University 2015 Thesis Advisors: Eric Bettinger, Martin Carnoy, Florian Scheuer
	M.A. in Economics, Stanford University 2014
	M.A. in Applied Economics, School of Engineering, University of Chile 2008
	B.S. in Industrial Engineering, University of Chile 2008
RESEARCH INTERESTS	Primary: Economics of Education Secondary: Public Economics, Inequality, Income Mobility
PUBLICATIONS	Indexed Journals: “Unpacking Electoral Competition: Campaign Spending, Vote Distribution and Turnout in Chilean Mayoral Elections,” joint with Juan Migueles, Fabián Belmar and Roberto Monares, forthcoming at <i>Policy Studies</i> . Lara, B. and K. Shores. “Measuring Preferences for Income Equality and Income Mobility,” forthcoming at <i>The Review of Economics and Statistics</i> . Fajnzylber, E. and B. Lara. “Attendance manipulation and efficiency in Chile’s school voucher system,” <i>Economics of Education Review</i> , 95:102426, 2023. Lara, B., and K. Shores. “Identifying Preferences for Efficiency, Income Equality and Equal Opportunity,” <i>Education Finance and Policy</i> , 15(2), 270-291, 2020. Lara, B., “Tools for Re-randomization,” <i>Bulletin of Economic Research</i> , 71:517-532, 2019. Fajnzylber, E., B. Lara, and T. León. “Increased Learning or GPA Inflation? Evidence from GPA-Based University Admission in Chile,” <i>Economics of Education Review</i> , 72:147-165, 2019. Lara, B., and S. Toro. “Tactical distribution in local funding: The value of an aligned mayor,” <i>European Journal of Political Economy</i> , 56:74-89, 2019. Valdés, G., P. Meller, and B. Lara. “Life-cycle Valuation of Different University Majors,

Case Study of Chile,” *Interciencia*, 42:380-387, 2017.

Henríquez, F., B. Lara, A. Mizala and A. Repetto, “Effective Schools do Exist: Low Income Children’s Academic Performance in Chile,” *Applied Economics Letters*, 19:445-451, 2012.

Lara, B., A. Mizala and A. Repetto, “The Effectiveness of Private Voucher Education: Evidence from Structural School Switches,” *Educational Evaluation and Policy Analysis*, 33:119-37, 2011.

Valdés, G., P. Meller, and B. Lara. “Female discrimination at the professional level in Chile,” *Interciencia*, 36:823-830, 2011.

Other Publications:

Scott, W. R., B. Lara, M. Biag, E. Ris and J.C. Liang, “The Regional Economy of the San Francisco Bay Area” in W. Richard Scott and Michael Kirst (editors) *Higher Education and Silicon Valley: Connected but Conflicted*, John Hopkins University Press, 2017.

Scott, W. R., M. Biag, B. Lara and J.C. Liang, “Broader Forces Shaping the Field of Higher Education and the Regional Economy” in W. Richard Scott and Michael Kirst (editors) *Higher Education and Silicon Valley: Connected but Conflicted*, John Hopkins University Press, 2017.

Scott, W. R., E. Ris, M. Biag and B. Lara, “Diverse Colleges in Varied Sub-regions” in W. Richard Scott and Michael Kirst (editors) *Higher Education and Silicon Valley: Connected but Conflicted*, John Hopkins University Press, 2017.

Mizala, A. and B. Lara, “Asistir a la educación superior, ¿tiene algún efecto sobre la empleabilidad e ingresos de los graduados?”, in M.E. Irigoín, R. del Valle and M. C. Ayala (editors) *Acceso y permanencia en la educación superior: Sin apoyo no hay oportunidad* (pp. 97-113), AEQUALIS, Foro de Educación Superior, 2013.

Valdés, G., P. Meller, and B. Lara, “Análisis de los Diferenciales de Remuneraciones entre los/as Profesionales Chilenos/as,” in P. Meller (editor) *Carreras Universitarias: Rentabilidad, Selectividad y Discriminación*, Uqbar Editores, 2010.

Meller, P. and B. Lara, “¿Es Rentable estudiar en una Universidad de Baja Selectividad?”, in P. Meller (editor) *Carreras Universitarias: Rentabilidad, Selectividad y Discriminación*, Uqbar Editores, 2010.

B. Lara, P. Meller and G. Valdés, “Valor Presente Neto y Tasa Interna de Retorno para Diferentes Carreras Universitarias”, in P. Meller (editor) *Carreras Universitarias: Rentabilidad, Selectividad y Discriminación*, Uqbar Editores, 2010.

Rappoport, D., B. Lara, and P. Meller, “Variabilidad de las Remuneraciones de los Profesionales”, in P. Meller (editor) *Carreras Universitarias: Rentabilidad, Selectividad y Discriminación*, Uqbar Editores, 2010.

Lara, B., A. Mizala and A. Repetto, “Una Mirada a la Efectividad de los Profesores en Chile”. *Estudios Públicos*, 120 (Spring), 2010.

“Informe Encuesta de Trabajo y Equidad”, 2008, *Consejo Asesor Presidencial de Tra-*

bajo y Equidad. Technical Staff.

Lara, B. and P. Meller, “Gasto Social en América Latina: Nivel, Progresividad y Componentes”, in F.H. Cardoso and A. Foxley (editors) *A Medio Camino. Nuevos Desafíos de la Democracia y del Desarrollo en América Latina*. CIEPLAN. Uqbar Editores, 2009.

Lara, B., (2008), “Instituciones de Diálogo Social”, working paper for *Consejo Asesor Presidencial de Trabajo y Equidad*.

RESEARCH IN PROGRESS

Working Papers:

“Enhancing Private Transportation: The Positive Spillovers from Santiagos Subway Expansion,” joint with Ariel Arcos and Dusan Paredes, *submitted*.

In progress:

“Concentration Bounds in Higher education,” joint with Paola Bordón.

“Unraveling Anti-establishment Preferences,” joint with Samuel Tschorne and Diego Gil.

GRANTS

Programa Apoyo a la Investigación UAI, PI, 3,000 USD, 2024
“*Understanding preferences for opportunities, local public goods, and income segregation*”

Fondecyt Iniciación, PI, 80,000 USD, 2021-2023
“*The equal opportunity consensus: Identifying preferences for income mobility*”

Fondef, co-PI with A. Bentancor, P. Pincheira, G. Valdés, 270,000 USD, 2020
“*Construcción de modelos econométricos y de herramientas para la estimación de la brecha salarial en empresas y para la sensibilización y capacitación de la población en Chile*”

PRESENTATIONS

School of Government, *Pontificia Universidad Católica*, 2019, 2024; *Universidad de los Andes*, School of Business, 2023; School of Government, Adolfo Ibañez University, 2015, 2017, 2021; Institute of Public Affairs, University of Chile, 2017; Economic Department, Alberto Hurtado University, 2017, 2019; Meeting Centre for Social Conflict and Cohesion Studies, November 2016; Annual Meeting of the *Sociedad de Economía de Chile*, 2009, 2015, 2022; Public Policy Institute, Diego Portales University, 2015; The Association for Education Finance and Policy (AEFP) Annual Conference, 2013 and 2018; Latin American and the Caribbean Economic Association (LACEA) Conference, 2009.

OTHER

Participant, Workshop: Case Method for Public Policy - Santiago Blavatnik School of Government, Oxford University 2024

Accreditation Leader, *Magíster en Economía y Políticas Públicas*, Accreditation Result: 5 years 2023

Academic Director, *Magíster en Economía y Políticas Públicas*,

	<i>Escuela de Gobierno, Universidad Adolfo Ibáñez</i>	2022-present
	Expert , <i>Consortio Interuniversitario contra la Informalidad (Chile), Ministerio de Hacienda y Ministerio del Trabajo y Previsión Social</i>	2021
	Consultant , Inter-american Development Bank, Education (Santiago, Chile),	2017
	Research Assistant , John W. Gardner Center (Stanford, CA), Broad-Access Colleges in the San Francisco Bay Area Economy, Richard Scott and Michael Kirst	2014-2015
	Participant , Berkeley Initiative for Transparency in the Social Sciences Summer Institute, UC Berkeley (Berkeley, CA)	2014
	Research Assistant , Stanford University (Stanford, CA) Eric Bettinger	2010-2014
	Consultant , <i>Aequalis, Foro Educación Superior</i> (Santiago, Chile)	2011
	Research Assistant , CIEPLAN (Santiago, Chile) Patricio Meller	2008-2010
	Research Assistant , <i>Consejo Asesor Presidencial Trabajo, y Equidad</i> (Santiago, Chile)	2007-2008
	Research Assistant , University of Chile (Santiago, Chile) Andrea Repetto and Alejandra Mizala	2008-2009
SERVICE	Board Member , <i>Sociedad de Economía de Chile</i>	2024-2025
SKILLS	Computer: MATLAB, STATA, Julia, SAS, Python, L ^A T _E X Languages: English (fluent), Spanish (native)	
REFEREE	Journal of Economic Behaviour & Organization, Economics of Education Review, Educational Evaluation and Policy Analysis, Education Economics, Revista Calidad en la Educación, Pensamiento Educativo, Sociology of Education, Estudios Públicos, Latin American Research Review.	